

Appearance Release

In consideration of the opportunity afforded me to participate in the production of the [program/event] currently [entitled/scheduled for] _____ (the "Event", the undersigned's appearance, an "Appearance") [sponsored/produced] by _____ ("Sponsor"), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby grants to Sponsor the following:

1. Sponsor, its successors, affiliates, assigns and licensees are hereby irrevocably granted the perpetual right, but not the obligation, to use as Sponsor, in its sole discretion chooses, all still, video and motion pictures and recordings Sponsor makes of me, including of my voice, during the Event, including, without limitation, using my likeness, in the Event and other Sponsor programming and in connection with advertising, publicizing, exhibiting and exploiting such, in whole or in part, in any manner whatsoever, by any and all means, media, devices, processes and technology now or hereinafter known or devised in perpetuity throughout the world.
2. The undersigned hereby acknowledges that his/her appearance in advertisements or promotions of the Event constitutes part of his/her Appearance services and that the undersigned shall not be entitled to any compensation for such use.
3. The undersigned hereby releases Sponsor, its successors, affiliates, assigns and licensees from any and all claims and demands arising out of or in any way connected with the uses of the undersigned's Appearance, including, without limitation, any and all liability arising out of Sponsor's recording or taping the undersigned, his/her voice, likeness and uses thereof, and any and all claims for invasion of privacy, intellectual property infringement, infringement of rights of publicity, defamation (including libel and slander), or other personal or property right, including personal injury. The undersigned hereby agrees that he/she shall not now or in the future assert or maintain any such action or claim against the Sponsor, its successors, affiliates, assigns or licensees.
4. The undersigned hereby agrees to refrain from any offensive or distasteful remarks or conduct in the rendering of the Appearance, and agrees to conduct himself/herself in a courteous and professional manner at all times during the Appearance.
5. The undersigned represents and warrants that his/her Appearance and the activities the undersigned intends on engaging in as part of the Appearance may be or are inherently dangerous, and agrees to hold Sponsor, its owners,

directors, employees, contractors, representatives and agents, whether individuals or entities, harmless from and against any claim, demand, liability, judgment, including without limitation, reasonable attorneys' fees and costs, arising out of or related to any injuries the undersigned sustains during his/her Appearance.

6. The undersigned understands that Sponsor has been induced to proceed with the production, distribution and exploitation of my Appearance and the Event in reliance on this Agreement. Nothing herein shall require or obligate me to render an Appearance or enter into this Agreement and the execution hereof is the undersigned's free and voluntary act.

7. The undersigned warrants that the undersigned is of legal age and capacity to enter into legal binding contracts. If the signor is the part or legal guardian of a minor, the undersigned, warrants that they are a parent or legal guardian of the below minor, and that said Agreement shall be binding upon said minor.

Agreed and Accepted:
The "Undersigned"

Sponsor:

By: _____

By: _____

Print Name: _____

Print Name: _____

Date: _____

Title: _____

Date: _____

[If this Appearance Release is for a minor, the foregoing must be completed and signed by the minor's parent or legal guardian].