## **2018 Annual Symposium Topic Chart**

Time Slot & Firm	Litigation/Compliance	Corporate/Transactional (
(55 min presentations)	(all in San Antonio I)	all in San Antonio II)
8:30-9:25 am	Anti-Corruption Law Compliance	Reel Ethics
	The presentation will review the basics of	(Ethics credit)
BRACEWELL	U.S. (Foreign Corrupt Practices Act) and	This presentation will examine scenarios from
DNACLWELL	U.K. (U.K. Bribery Act 2010) anti-	popular movies, TV shows and real life, as a
	corruption laws. This will include the	backdrop to discussing the special challenges in
	territorial reach of these laws, the	ethics and professional responsibility faced by
	elements of a violation, the potential civil	in-house counsel.
	and criminal penalties companies and	
	individuals face for violations, and recent	Speakers: Janice Davis and Nigel Wheeler
	trends in enforcement. The presentation	
	will also discuss the impact of the "FCPA	
	Pilot Program," now formally adopted by	
	the U.S. Department of Justice in its November 2017 Corporate Enforcement	
	Policy.	
	r oncy.	
	Speakers: Barrett Howell and Brandon	
	McCarthy	
	,	
9:35-10:30 am	Pursuing Foreign Companies Engaged in	The Tax Cuts and Jobs Act: Effects on Executive
_	Misappropriation of Trade Secrets Via an	Compensation
	Action in the International Trade	Sweeping changes to Section 162(m) of the U.S.
BAKER BOTTS	Commission	tax code were made in last year's Tax Cuts and
DI MENDOTTS	Deterrence of industrial espionage by	Jobs Act. This session will discuss how these
	foreign corporations was a major	changes eliminate most tax deductions for
	motivating factor for Congress in passing	public company executive pay that is in excess of
	the Defend Trade Secrets Act. But, a	\$1 million regardless of whether the pay is
	faster and potentially more powerful	performance-based compensation. In addition,
	method to address industrial espionage	discussion will focuses on how certain
	when goods involving misappropriated	performance based compensation arrangements

trade secrets are being imported into the United States is an action before the International Trade Commission (ITC). In conjunction with such an action, a suit for damages can be pursued in Federal District Court. This strategy has recently been pursued with great success by an American corporation represented by the speakers. In December, 2017, a Federal District Court ruled for the first time that findings of the ITC with respect to trade secrets have collateral estoppel effect in district court—unlike the rule applicable to patents.

can be grandfathered under tax laws that preceded the Tax Cut and Jobs Act and remain deductible indefinitely.

Speaker: Eric Winwood

Speakers: David Wille and Lisa Kattan

10:40-11:35 am



## Navigating the Dynamic World of Cryptocurrency, Blockchain and Token Offerings

Cryptocurrency, blockchain, and token offerings present a myriad of challenges for companies and their legal advisors. Understanding the web of securities, tax, commodities, and FinTech regulations at the state and federal level is critical, as the regulatory environment continues to evolve rapidly. This program will provide an overview of the key issues that companies and attorneys need to consider as they venture into this brave new world.

Speakers: Barbara Jones and Constantine Potamianos, (IntlCoin Inc.)

## IT & Business Process Outsourcing Issues for the C-Suite

As businesses increasingly focus on core competencies and expense reduction, they turn to Information Technology Outsourcing and Business Process Outsourcing. These agreements frequently involve handing over at least some of the "Keys to the Kingdom" and are inherently risky. Understanding and communicating the risks while helping the C-Suite achieve major corporate objectives is critical for the in-house legal team.

Speakers: David Black and Michael Brito, (DXC Technology)

#### 12:30-1:35 pm



### Pay Equity Compliance: How to Advise Your C-Suite and Safeguard Your Company

With increased awareness among employees regarding pay equity in the workplace, employers need to be prepared for closer scrutiny of pay practices in anticipation of a proactive plaintiffs' bar and potential class actions in this area. Employers are balancing legal obligations, employee engagement and talent retention considerations in an era where some employers are publicly transparent about their "pay gaps" and related strategies. Attendees will receive both an update on recent developments and compliance guidelines and recommendations for dealing with this rapidly evolving area of the law.

Speaker: Allan King

### Harassment & Discrimination: Is Your Company Prepared? Best Practices to Ensure Your Employees are Trained & Your Company is Positioned to Operate in the New World Order (Ethics credit)

This interactive and practical session will provide participants with an examination of the harassment and discrimination issues that have been a theme in the news. The program will provide an overview of the legal framework for challenges impacting Companies and will explore key developments and issues that companies are now facing in the current environment. Topics will include: an alert about new EEO and harassment trends that Companies should anticipate, best practices for training and litigation avoidance, elimination of bias, best practices for investigating claims, the tasks of balancing the multiple perspectives that are being expressed in the workplace, and managing an employer's ability to require employees to comply with expectations regarding "civility in the workplace" and formal company policies involving these issues. Finally, the session will discuss in-house counsel's professional obligations and ethical obligations when dealing with these issues.

Speakers: Melodie Craft, Sherry Travers and Asilia Backus (*American Airlines*)

1:45-2:40 pm



# Settlement Agreements and Potential Challenges to Fully Resolving Employment Disputes

The panel will discuss all aspects of a settlement deal and where impediments may lie (e.g., monetary consideration, scope of release, confidentiality and non-disparagement, post-employment non-compete agreements, taxes and additional terms) to ensure employment disputes are fully resolved. The panel will also address the recent case law and agency pronouncements that address settlement agreements, which includes separation agreements in the employment context.

Speakers: Andrew Gould, Marcia Jackson, and Molly Jones

### **How To Be A Hero by Understanding Insurance**

The panel will discuss the top insurance related issues that in-house counsel should consider that will help maximize coverage for their companies. The panel will also discuss common mistakes that companies often make when purchasing insurance policies and handling insurance claims, and how to avoid such pitfalls.

Speakers: Erika Bright, Bryan Tate (Ferrovial), Noah Nadler

Break 2:40-3:00 pm

3:00-3:55 pm



## Top Ten Ways to Avoid Claims and Ethical Problems

(Ethics credit)

The program will cover recurring causes of claims and ethical problems, tailored for an audience of in-house attorneys seeking to avoid such problems.

Speakers: George Kryder, Matt Moran, and Jordan Leu

### International Tax Reform: What You Should Know About GILTI and BEAT

The Tax Cuts and Jobs Act (TCJA) added two wholly new provisions, GILTI and BEAT, to the U.S. tax code. These provisions are arguably the TCJA's most consequential additions to the U.S. international tax regime, and they are expected to have a significant impact on many, if not most, multinationals with a U.S. presence. This session will provide an overview of the operation of GILTI and BEAT, as well as a discussion of how these provisions will affect cross-border transactions and structures. Speakers: Natan Leyva, Jason McIntosh, David Peck

4:05-5:00 pm



### Maintaining Your Company's Competitive Edge: Litigation Lessons From 2017

(Ethics credit)

This topic will discuss (1) litigation trends with respect to non-compete, non-solicitation, anti-raiding and anti-poaching issues, (2) specific lessons and practical advice derived from high profile cases such as *Google v. Uber, Amazon v. Target, DOJ v. Disney*, and (3) ethical issues involved in these matters as well as other trending ethics hot topics.

Speaker: Elisaveta Dolghih

## **Demystifying The GDPR: Key Compliance Areas For U.S. Corporations**

After a two-year grace period, the European Union's General Data Protection Regulation (GDPR) will go into effect on May 25, 2018. This wide ranging piece of legislation will likely affect many US businesses who have an EU presence, and those without operations in the EU who simply collect, process or store the data of EU residents. This discussion will introduce some of the key provisions of the GDPR such as the 'right to be forgotten', data portability, data breach notification and the increased focus on transparency and accountability for those who transact in the data of EU residents. The presentation will summarize the means to assess whether the GDPR applies to a particular US organization, the most important actions which an organization can take to address current compliance gaps, and the penalties and risks associated with non-compliance.

Speaker: Lindsay Nickle