ABOUT THE ACC ANNUAL MEETING

Despite the new and unexpected challenges that come with every day, ACC is here to help our members grow and excel in their in-house role.

The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 3,000 in-house counsel. The event consists of three days of unsurpassed networking opportunities and advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

Join us in Phoenix, AZ, October 27-30 to take advantage of the opportunity to:

- Build recognition of your company name, products and services
- Meet your target audience face-to-face in one convenient location
- Generate leads in days that result in partnerships for years
ACC members represent 99% of the Fortune 100!

ANNUAL MEETING ATTENDEE PROFILE

- Deputy GC
- Division Counsel
- GC/CLO
- Asst/Assoc GC Sup
- Asst/Assoc GC Non Sup
- Managing Attorney
- Managing Attorney New
- Senior Attorney
- Other
- Staff Attorney

Annual Meeting History and Member Companies Represented

<table>
<thead>
<tr>
<th>Event Location</th>
<th>Total Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011 - Denver, CO</td>
<td>3,218</td>
</tr>
<tr>
<td>2012 - Orlando, FL</td>
<td>3,109</td>
</tr>
<tr>
<td>2013 - Los Angeles, CA</td>
<td>3,269</td>
</tr>
<tr>
<td>2014 - New Orleans, LA</td>
<td>3,269</td>
</tr>
<tr>
<td>2015 - Boston, MA</td>
<td>3,400</td>
</tr>
<tr>
<td>2016 - San Francisco, CA</td>
<td>3,851</td>
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<tr>
<td>2017 - Washington, DC</td>
<td>3,809</td>
</tr>
<tr>
<td>2018 - Austin, TX</td>
<td>3,638</td>
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</tbody>
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For more information, contact Moustafa Abdel-Kader, abdel-kader@acc.com, +1 202.349.1523
SPONSORSHIP LEVELS

GOLD SPONSORSHIP - $32,000
Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to former sponsors and interested parties beginning November 1, 2018. Applicants may submit up to three (3) substantive Continuing Legal Education (CLE) proposals online by January 7, 2019. Selected programs must become a Gold Level Sponsor to present their program.

- Organize and present a CLE program
- An invitation for one (1) participant to attend the ACC Leadership Dinner
- Ten-foot by ten-foot (10x10) booth/display area
- Eight (8) full registrations with access to all educational, social and meal functions and four (4) exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor’s website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

SILVER SPONSORSHIP *NEW* - $28,500
Silver Level Sponsorship is a new level of sponsorship this year, designed to offer sponsors more speaking opportunities at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

- Provide one (1) speaker to be on the panel of a CLE Program
- Ten-foot by ten-foot (10x10) booth/display area
- Seven (7) full registrations with access to all educational, social and meal functions and four (4) exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor’s website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting

BLUE SPONSORSHIP (EXHIBIT ONLY) - $25,000

- Ten-foot by ten-foot (10x10) booth/display area
- Five (5) full registrations with access to all educational, social and meal functions and five (5) exhibit-only registration to exhibit hall functions only
- One pre- and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Company name listing on the ACC meeting website with link to sponsor’s website
- Recognition in the award winning ACC Docket magazine, if confirmed as a sponsor by early April
- Signage recognition at the Annual Meeting
- Opportunity to host Annual Meeting attendee function after close of trade show floor, at sponsor’s cost

DISCLAIMERS:
Sponsors who purchase two or more booths will be allowed to have hanging signs above their booths
Additional speaking opportunity could be available at an additional cost of $3,500
Additional registration passes are only available through the purchase of an additional Blue Level Sponsorship.

For more information, contact Moustafa Abdel-Kader, abdel-kader@acc.com, +1 202.349.1523
ADDITIONAL SPONSORSHIP OPPORTUNITIES
Opportunities are reserved for only those that have committed to a Gold, Silver or Blue Level Sponsorship. Available items are listed below, but not limited to:

<table>
<thead>
<tr>
<th>In-person Opportunities</th>
<th>Promotional Opportunities</th>
<th>Program Guide Advertising</th>
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</thead>
<tbody>
<tr>
<td>International Reception</td>
<td>Badge Lanyards</td>
<td>Inside Front Cover</td>
</tr>
<tr>
<td>Monday Lunch</td>
<td>Bag Inserts</td>
<td>Inside Back Cover</td>
</tr>
<tr>
<td>Monday Night CLO Reception</td>
<td>Column Wraps</td>
<td>Back Cover</td>
</tr>
<tr>
<td>New Member Breakfast</td>
<td>Charging Stations</td>
<td>Full-Page (multiple sold)</td>
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<tr>
<td>Product Demo Showcase</td>
<td>Conference Bags</td>
<td>2-Page Spread (two avail.)</td>
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<tr>
<td>Sunday Leadership Dinner</td>
<td>Conference Pens</td>
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<tr>
<td>Tuesday Lunch</td>
<td>Continental Breakfast/Breaks</td>
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<td></td>
<td>Daily Conference Email</td>
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<td></td>
<td>Espresso/Coffee Bar</td>
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<td></td>
<td>Hotel Key Cards</td>
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<td>Mobile App</td>
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EXHIBIT HALL HOURS (Tentative)
Sunday, October 27, 2019
5:30 pm – 7:00 pm (Welcome Reception)

Monday, October 28, 2019
7:30 am – 7:00 pm

Tuesday, October 29, 2019
8:00 am – 7:00 pm

Wednesday, October 30, 2019
8:00 am - 11:00 am
11:00 am (Exhibitor Dismantle)

2020 ANNUAL MEETING
October 4-7
Pennsylvania Convention Center
PHILADELPHIA, PA

For more information on how to become a sponsor, contact ACC Marketing:
+1 202.293.4103 x453 or marketing@acc.com

Moustafa Abdel-Kader
Associate Director of Marketing
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