2015 Primerus Business Law Institute Symposium
Fort Worth Club – Fort Worth, Texas
June 11th, 2015

Thursday, June 11th, 2015

8:30-9:15 a.m.  Registration/Check In

9:15-9:30 a.m.  Welcome

9:30-10:45 a.m. Challenges of a U.S. Employer at Home and Abroad – This panel will provide comparative insight into employee privacy laws in the U.S., Mexico and Europe, as well as provide insight and updates into the focus and practice of the EEOC, and give an overview of NLRB decisions which may affect the non-union private employer.

• Lauren Darden – Wharton Aldhizer & Weaver (Harrisonburg, VA)
• Francisco Peña – Cacheaux, Cavazos & Newton (Mexico City, Mexico)
• Robert Gosseen – Ganfer & Shore (New York, NY)

10:45-11:00 a.m.  Break

11:00-12:15 a.m. Patent Trolls – Effective Strategies for Avoiding and Interacting with them from the Perspective of In-House Counsel – During this session, the panel will define the issues with patent trolls, discuss the recently implemented state and federal measures to combat this practice, discuss strategies and tactics for avoiding the lawsuits and minimizing financial and disruption of business costs, and review the risk/reward of “accept no settlement” positions and the effect on future litigation.

• James Francis – Fowler Bell (Lexington, KY)
• Dan Pierron – Widerman Malek (Melbourne, FL)
• Jordan Sigale – Dunlap Coddin (Oklahoma City, OK)

12:15-1:30 p.m.  Networking Luncheon

1:30-2:45 p.m.  Navigating Non-Compete Clauses – This panel will discuss best practices in drafting and negotiating non-compete clauses in employment contracts. They will discuss enforceability in terms of geographic restrictions, time and scope. Specific examples will be examined and discussed.

• Jason Frazer – O’Donnell, Ferebee & Frazer (Houston, TX)
• William Ferebee – O’Donnell, Ferebee & Frazer (Houston, TX)
• Dave Wulfers – James, Potts & Wulfers (Tulsa, OK)

2:45-3:00 p.m.  Break

3:00-4:00 p.m.  Getting the Most from Outside Counsel – This panel will address how in-house counsel can maximize the value they get from outside counsel. What should you be communicating to your outside counsel with respect to goals of the engagement, billing
guidelines, cyber security concerns, roles and responsibilities, budgets, and risk tolerance.

- Darryl Horowitz – Coleman & Horowitz (Fresno, CA)
- Brian Wagner – Mateer Harbert (Orlando, FL)
- Caroline Berube – HJM Asia Law & Co LLC (Singapore)

4:00-5:15 p.m.  Avoid Being the Next Data Breach Headline: Lessons for In House Counsel – This panel will focus on the key takeaways for protecting your company from a breach, the measures that should be taken to prepare in the event a breach occurs, and what to do if, in fact, a breach occurs.
- Gerry Balboni – Krevolin & Horst (Atlanta, GA)
- Halsey Knapp – Krevolin & Horst (Atlanta, GA)
- Bernie Resser – Greenberg Glusker (Los Angeles, CA)
- Khizar Sheikh – Mandelbaum Salsburg (Roseland, NJ)

5:15-5:30 p.m.  Closing Session

5:30-7:00 p.m.  Cocktail Party